



Republic of the Philippines  
**Department of Education**  
Region IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE

<b>Quezon</b> DEPED QUEZON ICT UNIT <b>UPLOADED</b> Date/Time: <u>NOV 22 2023</u> By: <u>Caribel G. O. Am</u> Ref. No. <u>DM 911 v. 2023</u>
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20 November 2023

**DIVISION MEMORANDUM**

DM No. 911, s. 2023

**2023 DIVISION 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)**

**To:** Assistant Schools Division Superintendents  
Division Chiefs  
Division GAD Focal Point System  
District GAD Focal Persons  
School GAD Focal Point System  
All Others Concerned

1. In line with the annual **18-Day Campaign to End Violence Against Women (VAW)**, celebrated from **November 25 to December 12, 2023**, as mandated by Proclamation 1172, s. 2006 as a support mechanism to achieve the Philippine government's goal of protecting the human rights of women and girls, this Office through the Division GAD Focal Point System (GFPS) invites all schools and division sections/units to join the said 18-day campaign.
2. All schools including all division sections/units may conduct any of the following activities in line with this year's campaign theme: **United for a VAW-Free Philippines**.
  - a. **Orange Your Icon for 18 Days.** This creative activity is an initiative of the Philippine Commission on Women (PCW) enjoining stakeholders to signify their support for the campaign to end VAW by adorning their **landmarks or iconic spots** with **orange**. Aside from making this public statement, this activity also sparks the public's curiosity, thereby providing opportunities for advocates to explain the cause. This initiative is in support of the global UN Secretary General's UNiTE to End VAW Campaign. As a bright and optimistic color, **orange** was chosen to symbolize a brighter future for victim-survivors of VAW.
  - b. **18-Day Campaign Online Advocacy.** This is a support initiative of DepEd Quezon Province to the campaign by sharing the advocacy activities online. Hence, all are encouraged to do the following:

DEPEDQUEZON-TM-SDS-04-009-003



Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon  
Trunkline #: (042) 784-0366, (042) 784-0164,  
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- i. **Use of official campaign hashtag: #VAWfreeSDOQuezonProv**
  - ii. Feature the 18-day campaign to end VAW activities on the **DepEd Tayo Facebook Page** (School, District, and Division).
- c. **Orange Your Shirt.** This is a division initiative to support VAW encouraging all employees in DepEd Quezon to wear orange shirts every Friday of the week from **November 25** to **December 12, 2023**, to signify one's commitment to end VAW.
- d. **Raise Your Orange Flag.** This is a division initiative to support VAW encouraging all schools and division sections/units to place orange flags on any conspicuous areas to signify the institution's solidarity to this year's campaign theme.
- e. **All shareable materials** can be downloaded through **bit.ly/2023VAWC-materials**. And to share school/district documentation of your participation in the observation of the **2023 18-day Campaign to End VAW** to the **PCW Facebook Page** you can access the link through **bit.ly/2023vawfreephotos**.
3. All other in-person or online activities in support of the campaign may be conducted by the schools and districts.
  4. In the conduct of activities pertaining to the said campaign, all schools are reminded of the **Time-on-Task Policy** as per **DepEd Order No. 09, s. 2005**.
  5. For widest dissemination and compliance.

  
**ROMMEL C. BAUTISTA, CESQ V**  
Schools Division Superintendent

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